

# new Heroes & Pioneers®

Press Release – The Waves Between  
By James Midwinter



April 22<sup>nd</sup>, 2021

The ocean. The sea air. The space and sublime serenity of the rolling sea. This book transports the viewer to a world that for some is wholly familiar, but to others will take their breath away by the wonder of James Midwinter's images of the coastal landscape.

Midwinter's work isn't necessarily about the act of surfing, but the time and space around it. It seeks to suggest rather than dictate and, therefore, Midwinter attempts to conjure a sense of place and evoke an individual response through the pages of his photography book.

Midwinter is a British artist living and working in Cornwall. Upon moving to Cornwall, in 2015, his passion for art and photography was reignited by the energy of the coast, and he thus set about capturing the feelings and emotions of surfing and the landscape around him.

This collection of Midwinter's coastal images has been curated following some big changes in the artist's life. Whilst always creating art and new images, the photographer had lost some meaningful and personal response to them. Midwinter sought out a therapist, and began to change that disconnect. On this, the photographer has said:

*"I discovered I suffer from clinical perfectionism, which was really holding me back from expressing myself artistically in the way I wanted... it's a state of mind that means either what we have created isn't good enough, or that we shouldn't even start creating as what we do won't be good enough.*

*My style of photography is probably a reaction in many ways to that condition... this style was something that I began before therapy, but once I was aware of it, I was able to harness it in a positive way, expressing myself more through my work."*



As we see throughout this book, the subject matter is also often reflective of the artist's inner desires... a lone surfer - a desire for solitude, a group venturing out together - a wish for more connection with others.

So, in many ways, this beautiful book captures both the awe-inspiring image of the surfer in their landscape, but also the inner thoughts of this photographer.

This book is part of the New Heroes & Pioneers 'Collective Shorts', a collection of affordable hard cover books from talented artists. We want to champion these artists, by making their work much more accessible to the art-book lover! The Collective Shorts are a fun way to expand your art-book collection whilst also championing some wonderful talents from across the globe. Our previous Collective Shorts include further illustration, photography and city companions.

To find out more about this book and the series, please visit [nhppublishing.com](http://nhppublishing.com)

## **BOOK DETAILS**

Photography by James Midwinter

Release date: early Summer 2021

Recommended public price: 28 €/280 SEK/23 GBP/29.90 USD

170 mm x 230 mm, hardcover

112 pages + end paper

ISBN: 9789187815812

[thewavesbetween.collectiveshorts.com](http://thewavesbetween.collectiveshorts.com)

## **ABOUT THE PUBLISHER**

In early 2013, the New Heroes & Pioneers publishing house – based in Malmö, Sweden – was little more than the kernel of an idea in our minds. Our plan was to publish a range of books containing a smart, interesting and eclectic mixture of art, culture, and lifestyle.

What made this concept unique was that we were, right from the beginning, dedicated to being a vehicle for discovering and promoting new and unknown artists whose singular styles and perspectives make them stand out. The concepts of 'making human connections' and 'giving back' were woven into the fabric of the corporate culture and have become a clear and conscious part of every project since the company's inception.

Over six years later, the NH&P titles can be found across four continents and the publishing house remains on a persistent trajectory in exploring and publishing extraordinary culture. We hold true the values that we began with and consistently maintain a passion for working with some of the best people and companies in their field.