



## JAMES MIDWINTER

### *The Waves Between*

James Midwinter's work isn't necessarily about the act of surfing, but the time and space around it. It seeks to suggest rather than dictate. Midwinter attempts to conjure a sense of place and evoke an individual response. The viewer is invited to submit to the scene and step away from the distractions of modern life - observe, breath in and imagine themselves in this space, enveloped by the sounds of the rolling sea or the cool stillness.

Midwinter says "I think the aim of my photography is to not only show the world how I see it, but also invite the viewer to hopefully begin experiencing the world differently.. taking time to absorb small moments, the way the sand forms, the way it feels under their feet and the way the air moves around them when they're at the coast"

Midwinter's work aims to show us that surfing is a way to intensely be at one with nature and the book is a reflection of this philosophy, a communion with nature, often free from other aspects of human life. Waiting for a wave is a meditation.

#### KEY SELLING POINTS & BOOK FACTS

- 1 The first book from photographer James Midwinter, with a unique collection of photography, setting the viewers on a journey toward more gratitude for the world around them.
- 2 The book focuses on the more contemplative side of surfing, something often not explored enough in traditional surfing media.
- 3 Midwinter is inspired by Japanese black and white photographers such as Hiroshi Sugimoto and Masao Yamamoto, or British artists like Barbara Hepworth and Ben Nicholson.

#### ABOUT JAMES MIDWINTER

James John Midwinter is a British artist living and working in Cornwall. Upon moving to Cornwall in 2015 his passion for art and photography was reignited by the energy of the coast, and he set about capturing the feelings and emotions of surfing and the landscape around him.

#### COMPETITION TITLES

- A [Wave Melancholia](#) by Seb Zanella
- B [The Other Side of Surfing](#) by Christian Hundertmarkt
- C [Mindfulness and surfing](#) by Sam Bleakley

**Publication Date:** April 1st , 2021

**RPP:** GBP 23

**ISBN:** 9789187815812

**Page Count:** 112 pages + end paper

**Book Size:** 170 x 230 mm

**Format:** Hardcover

**Language:** English

#### DISTRIBUTOR

Macmillan Distribution, Brunel Road,  
Houndsmills, Basingstoke, RG21 6XS, UK  
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