



Press Release – reverie
By Laurent Castellani

February 1st, 2021
(pre-launch communication book release)

Divided into emotional chapters, 'reverie' opens the doors to a singular vision of the portrait and careful staging of each of the women whose secret Laurent Castellani has captured in his stunning photography. Each model has been scrupulously chosen for their singularity, plunging us at the same time into the macro-portrait and cinematographic universe that Castellani is particularly fond of, notably Lynch's dreamlike universe.

A young French photographer, based in Nantes, Laurent Castellani has the art of taming natural light to sublimate the raw beauty of his models. Spotted for his minimalist and emotional shots, the photographer regularly collaborates with major brands in the luxury sector and has been approached by Netflix USA.

As far back as he can remember, Laurent has always been captivated by images. He began his career as a digital designer in the luxury industry. In his spare time, he explores his creativity by shooting movies with his SLR. The wind caressing the dunes, the sand of Pornic, the undulation of the ocean... Laurent captures everything that seems beautiful to him. Through a grain, colours, a vibration, he works each shot as an emotion.

This book is part of the New Heroes & Pioneers 'Collective Shorts', a collection of affordable hard cover books from talented artists. We want to champion these artists, by making their work much more accessible to the art-book lover!

Between shadow and light, the grain of the skin, the slightest shiver is exacerbated. Laurent plays the close-up shot as an expression of its relationship to space. The macro-portrait is the art of exploring the beauty close at hand and creating intimacy, the image creation pushing us to whisper.

Laurent oscillates at the border of reality and imagination in his photos as in his films. Each shot is an emotion. Beauty emerges, natural and wild. Minimalist in the soul and in his approach, Laurent Castellani seeks above all the essential: a vibration.

The photographer boasts over 100,000 followers on Instagram, and cemented his style of "the macro-portrait" and largely influenced his peers in 3 years of activities and 1 year on the networks. Alongside this, his awards include:

- Nominated by the agents club in the Fresh Portrait category as the beauty photographer of the year 2020.
- His first night series "Mullholand drive" was nominated for the 2018 Fine Art Photography Awards.
- His series on the body won the editors' award "Life Framer".
- His portrait "Diva" won honorable mention at the monochrome awards 2020.

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- His first short film (a Terrence Malick style) was highly noticed at the Nikon Festival and attracted several productions to his future series project.

The Collective Shorts are a fun way to expand your art-book collection whilst also championing some wonderful talents from across the globe. Our previous Collective Shorts include further illustration, photography and city companions.

To find out more about this book and the series, please visit nhppublishing.com

BOOK DETAILS

Photography by Laurent Castellani
Release date: Early Spring 2021
Recommended public price: 28€/300sek
25 GBP/29.90 USD
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128 pages + end paper
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revery.collectiveshorts.com



ABOUT THE PUBLISHER

In early 2013, the New Heroes & Pioneers publishing house – based in Malmö, Sweden – was little more than the kernel of an idea in our minds. Our plan was to publish a range of books containing a smart, interesting and eclectic mixture of art, culture, and lifestyle.

What made this concept unique was that we were, right from the beginning, dedicated to being a vehicle for discovering and promoting new and unknown artists whose singular styles and perspectives make them stand out. The concepts of ‘making human connections’ and ‘giving back’ were woven into the fabric of the corporate culture and have become a clear and conscious part of every project since the company’s inception.

Over six years later, the NH&P titles can be found across four continents and the publishing house remains on a persistent trajectory in exploring and publishing extraordinary culture. We hold true the values that we began with and consistently maintain a passion for working with some of the best people and companies in their field.