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No. Superhero is a series of work by the acclaimed Scandinavian artist, Ole Marius Joergensen. The work features meticulously staged, cinematic photographs that depict seemingly ordinary situations which are then infused with a juxtaposed narrative. This unlocks an unexpected and unique world that feels both old and new.

*No. Superhero*

BY OLE MARIUS JOERGENSEN

COLLECTIVE SHORTS
 by NHP PUBLISHING

Photography by Ole Marius Joergensen
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The artist, a Scandinavian native, draws inspiration for this series of images from the isolated and intense seclusion of the Nordic landscape. Step into this book and follow the protagonist on a silent, solitary journey that emphasises complex emotions. From the playful, to the dark, to the eccentric, each scene is depicted through a lens that captures childhood nostalgia with the hero as an ordinary man.

The photographer views Superman as a metaphor for taking risks all the while conflicted with the potentially impending failure. This offers a sense of tension to the work that can be palpable to the viewers of this collection.

This book is part of the New Heroes & Pioneers 'Collective Shorts', a collection of affordable hard cover books from talented artists. We want to champion these artists, by making their work much more accessible to the art-book lover!

Ole's work is very cinematic and he draws on his background is from film. So, the film medium has always been an important language for his visual story making and a big source of inspiration. Ole is particularly interested how cinema can use light and colours. For the artist, Edward Hopper was a master of mood and silence and he takes further inspiration from Hopper's work, as "often very little happening but a viewer still falls into his paintings and can stay there for a very long time". That "fall into" is something Ole is striving to achieve in his work.

ABOUT THE COLLECTIVE SHORTS COLLECTION

The aim of this Collective Short is to highlight some of the best work by the artist and allow the viewer to discover something and someone completely new to them. All the while, this book also maintains a wonderful quality that will be a wonderful companion to any book collection and coffee table top.

The Collective Shorts are a fun way to expand your art-book collection whilst also championing some wonderful talents from across the globe. Our previous Collective Shorts include further illustration, photography and city companions.

ABOUT NHP PUBLISHING

In early 2013, the New Heroes & Pioneers publishing house – based in Malmö, Sweden – was little more than the kernel of an idea in our minds. Our plan was to publish a range of books containing a smart, interesting and eclectic mixture of art, culture, and lifestyle.

Now in 2020, over 50 NH&P titles can be found across four continents and the publishing house remains on a persistent trajectory in exploring and publishing extraordinary culture. We hold true the values that we began with and consistently maintain a passion for working with some of the best people and companies in their field.

