



Press Release – DESERT PORTRAITS  
By Chiara Zonca  
November 2018

Documenting an essence of the ancient and surreal is what drives Chiara Zonca's photography of other-worldly landscapes. Inspired by dramatic terrain and open spaces, Zonca has a deep connection with the sights and extraordinary terrain that she captures.

Chiara Zonca is a photographer based in London, UK. Often seeking isolation, she documents specific moments in time when changeable light or weather conditions alter her landscape perception. Through careful and mindful respect of the environments she is photographing, Zonca embraces the sense of 'self' in a wider and more significant landscape. Published in a variety of magazines, DESERT PORTRAITS is Zonca's first book that collates a series of her work to date.

This book is part of the New Heroes & Pioneers 'Collective Shorts', a collection of affordable hard cover books from talented artists. We want to champion these artists, by making their work much more accessible to the art-book lover!

The photographer's stylistic portfolio of work blends interesting colours and uncluttered compositions to define their work which examines different aspects of the natural landscapes of the Atacama desert of Chile and the Bolivian Altiplano.

Through a carefully curated book, the aim of this Collective Short is to highlight some of the best work by the artist and allow the viewer to discover something and someone completely new to them. All the while, this book also maintains a wonderful quality that will be a wonderful companion to any book collection and coffee table top.

The Collective Shorts are a fun way to expand your art-book collection whilst also championing some wonderful talents from across the globe. Our previous Collective Shorts include illustrations, photography and city companions.

To find out more about this book and the series, please visit [nhppublishing.com](http://nhppublishing.com)

#### **BOOK INFORMATION**

Release date: November 2018

Recommended retail price: 18 €/180 sek/£16/

Details: 170mmx230mm, 112+4 pages

Website: [desertportraits.collectiveshorts.com](http://desertportraits.collectiveshorts.com)

Press page: [http://thenewheroesandpioneers.com/?page\\_id=7365&preview=true](http://thenewheroesandpioneers.com/?page_id=7365&preview=true) (coming November 2<sup>nd</sup>, 2018)



## **PRESS CONTACTS**

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Press information (image bank, logos ...) can be found at:  
<http://thenewheroesandpioneers.com/press-area/>

## **ABOUT THE PUBLISHER**

In early 2013, the New Heroes & Pioneers publishing house – based in Malmö, Sweden – was little more than the kernel of an idea in our minds. Our plan was to develop and publish a range of coffee table books containing a smart, interesting and eclectic mixture of art, culture and fashion.

What made this concept unique was that we were, right from the beginning, dedicated to being a vehicle for discovering and promoting new and unknown artists whose singular styles and perspectives make them stand out. The concepts of ‘making human connections’ and ‘giving back’ were woven into the fabric of the corporate culture and have become a clear and conscious part of every project since the company’s inception.

Over three years later, the NH&P titles can be found across four continents and the publishing house remains on a persistent trajectory in exploring and publishing extraordinary culture.