

N

E

W

COLLECTING WORDS

ABOUT THE BOOK

Collecting Words is a compilation of photographed words thoughtfully linked to create short stories by artist Brian Fouhy. Blending photography, street art, and language, Fouhy captures words found scrawled across pavement, handwritten on walls, and stated de facto on signage from around the world. The words he finds are later compiled into new combinations, provoking unforeseen sentiment and meaning. With over 40 vignettes contained in this edition, you will find compact tales filled with humour and irony, nestled comfortably alongside the unabashedly earnest.

BOOK FACTS

Author Name:
Brian Fouhy

Book title:
COLLECTING WORDS

Subtitle:
(VERY) SHORT (VISUAL)
STORIES

Publisher:
New Heroes & Pioneers

Publication Date:
October 20th, 2015

Recommended Retail Price:
Sek 200
Dkk 160
Eur 22
Usd 25
Gbp 16

ISBN:
978-91-87815-90-4

Page Count:
152 + 4

Book Size:
W215xH140

Book Weight:
326g

Paper:
130g Scandia 2000 White
Cover: 300g Scandia 2000 White

Format:
Softcover
Perfect bound, cut to size

Content:
Color Inserts /
Pictures With Text

Language:
English

O



01/02

THE NEW HEROES AND PIONEERS

contact: editor@newheroesandpioneers.com

KEY SELLING POINTS

P

Taking him to over a dozen points on the globe, *Collecting Words* includes shots taken in Pittsburgh, Colorado, Santa Monica, New York and Barcelona among other cities. Brian Fouhy's work is as poignant in its exposé of overlooked parts of the American landscape as it is in its ability to imbue old words with an entirely new significance. A contemporary artist, Brian uses the breadth of current technology to create a style completely his own.

01 The first book released by artist Brian Fouhy

02 A book which artfully marries the growing domain of photography with words

O

03 Reaches out to a broad potential customer base including fans of photography, photo sharing platforms, street art, and the written word

04 A richly coloured volume presented in a spacious and clean format to best highlight the stories themselves

05 An inspirational volume to those who want to combine their love of writing with photography or want to enhance these individual disciplines

06 Filled with a spectrum of emotion and sentiment, this book can be opened to any page to change one's mood or outlook

07 Unique and ready made marketing activities which engage the same model as the book's theme in order to promote its release

08 An easy to read format with easy to read stories which can be appreciated in a short amount of time

09 A fair price for a uniquely formatted volume

R **10** A concept that already has its own fan base and dedicated reader contributed website

Learn more about *Collecting Words* on www.collectingwordsbook.com or use [#collectingwords](https://www.instagram.com/collectingwords) and [#collectingwordsbook](https://www.instagram.com/collectingwordsbook) on Instagram



ABOUT BRIAN FOUHY

Brian Fouhy is an award winning art director and digital concept creator who has grown an international following with his efforts to transform the internet into one big friendly neighbourhood with a spectrum of imaginative endeavours. Injecting all of his work with a generous shot of humour, Fouhy brings a smile and shining eyes to all who experience his prolific imagination. Brian currently resides in Boulder, Colorado and travels extensively. *Collecting Words* is his first book.

02/02

THE NEW HEROES AND PIONEERS

contact: editor@newheroesandpioneers.com