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# WHO IS ANNA ANDERSSON?

## ABOUT THE BOOK

WHO IS ANNA ANDERSSON? is a visual account of 50 women who, at least superficially, share the same identity. This collection of intimate portraits reveals what unites and distinguishes people with a common name. The photographs combine personal stories with a captivating glimpse of life in contemporary Sweden and offer a new perspective on a national character. Whether you're interested in foreign cultures, naming conventions or simply love peering into the lives of complete strangers, this book will fascinate you.



## BOOK FACTS

**Author Name:**

Meredith Andrews

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Portraits of Sweden's most popular name

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THE NEW HEROES AND PIONEERS

contact: editor@newheroesandpioneers.com

## KEY SELLING POINTS

**P** Thousands of Swedish women share the country's most popular name – Anna Andersson. Besides their name and nationality, do they have anything else in common? In 2014, photographer Meredith Andrews travelled the length of Sweden to find out. From a tattoo artist to a priest, a child to a 99-year old, Meredith found astonishing diversity within this statistically significant group of women who all answer to the same name.

**01** Who is Anna Andersson? is the first-ever book by portrait and editorial photographer Meredith Andrews.

**02** It is the first book to explore popular local naming conventions and preconceptions using photography.

**03** By featuring portraits of women that share country's most common name, the book also provides a visual impression of contemporary Sweden.

**04** Instead of using a studio, Meredith goes on location into the women's homes and lives to offer deeper insight into who they really are and their place in Swedish society.

**05** Meredith's background as a storyteller is evident in her pictures. The dramatic natural light and rich details reveal greater significance every time you look.

**06** Her approach elevates the stories of 'ordinary' women, proving that everyday subjects are often more intriguing than people in the public eye.

**07** The collected portraits appeal to readers' increasing interest in real people and real situations. The editorial style creates a feeling of a private connection to someone you have never met.

**08** Each Anna Andersson is accompanied by a short text that offers readers a glimpse of their personalities, interests and ambitions.

**R** **09** As a foreigner living in Sweden, Meredith uses her outsider's perspective to her advantage, capturing the essence of what sets the country and its residents apart.

**10** Who is Anna Andersson? is only the beginning. It is the first book in a series that will continue to explore naming conventions and national identity in a variety of countries.



## ABOUT THE AUTHOR

Portrait, travel and lifestyle photographer Meredith Andrews has long felt at home in the far corners of the world. She has lived in the USA, Canada, England, Wales, India, Malta, Sweden and Bermuda, where her family still resides. Her frequent relocations have only fuelled her thirst for adventure, and her travels include sailing across the Atlantic Ocean and backpacking around the world. Meredith began her career as an assistant for portrait and advertising photographers.

Today, her images are exhibited in such renowned locations as London's National Portrait Gallery and the Bermuda National Gallery. They also appear on the pages of major print and online publications. In addition to a range of personal projects, she shoots for editorial, advertising and private clients worldwide. Meredith splits her time between Sweden's Northern Lights and Bermuda's vibrant sunshine. When not on assignment, her favourite place is at home with her husband and two children.

Find out more about Meredith and her work at: [www.meredithandrewsphotography.com](http://www.meredithandrewsphotography.com)

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contact: [editor@newheroesandpioneers.com](mailto:editor@newheroesandpioneers.com)