



Press Release – New Heroes & Pioneers
Subject – Distribution deal with Global Book sales
January 2017

New Heroes & Pioneers are pleased to announce that we have agreed a new distribution deal with U.K based company Global Book Sales. This means that our books will now be readily available for stores in the U.K, Europe, and beyond to stock our growing collection.

This is an exciting time NH&P and it marks a new chapter in our publishing house. Not only does it pave the way for expanding our remit of sales, but also provides an exciting platform for us to promote our existing and up and coming books.

We are set for a busy start to 2017 and the team at GBS will ensure that our books will be reaching the right places, which means that you, our fans and customers, will be able to access our titles easier than ever before.

We will have a list of stockists up on the website soon. But until then, you can always order via our online shop.

PRESS CONTACTS

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Press information (image bank, logos ...) can be found at

<http://thenewheroesandpioneers.com/press-area/>

ABOUT THE PUBLISHER

In early 2013, the New Heroes & Pioneers publishing house – based in Malmö, Sweden – was little more than the kernel of an idea in our minds. Our plan was to develop and publish a range of coffee table books containing a smart, interesting and eclectic mixture of art, culture and fashion.

What made this concept unique was that we were, right from the beginning, dedicated to being a vehicle for discovering and promoting new and unknown artists whose singular styles and perspectives make them stand out. The concepts of ‘making human connections’ and ‘giving back’ were woven into the fabric of the corporate culture and have become a clear and conscious part of every project since the company’s inception.

Three years later, the NH&P titles can be found across four continents and the publishing house remains on a persistent trajectory in exploring and publishing extraordinary culture. This includes content from our series: the ‘Travel Photography Collection’, the ‘Subculture Collection’ and the ever-popular ‘Second Chance Collection’.