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MINDFUL ENCOUNTERS

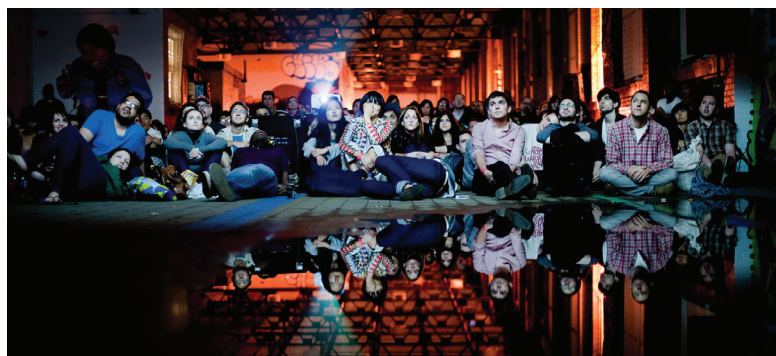
ABOUT THE BOOK

MINDFUL ENCOUNTERS is a thought-provoking collection of travel photography that gives you an extraordinary view of ordinary lives. Instead of relying on sophisticated equipment, photographer Jens Lennartsson uses curiosity, empathy and trust to make meaningful connections and take you off the beaten path. The stories he captures are exotic and instantly familiar at the same time.

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BOOK FACTS

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Jens Lennartsson

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Jens Lennartsson

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THE NEW HEROES AND PIONEERS

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KEY SELLING POINTS

MINDFUL ENCOUNTERS is a collection of travel photography that reveals one simple truth: No matter where you are in the world, people are far more alike than we realize. Jens Lennartsson's approach to photography gives you an extraordinary view of ordinary lives. What else makes this book unique?

01 Ten years of stunning travel photography by a talented Swedish photographer.

02 Unexpected pictures of everyday life in Asia, Europe, the United States and Latin America.

03 Documentary photography that shows you travel destinations beyond the well-beaten tourist path

04 A tribute to minimalist photography

05 Photography that focuses on building relationships, instead of equipment and technology

06 An obsessive eye for detail: Every element adds significance, from a stray dog by the roadside to the writing on a t-shirt

07 Landscapes, portraits and scenes that will inspire you to travel, take more pictures and make stronger connections with people

08 Engaging portraits that reveal much more than physical features

09 Amazing moods and effects created by the quest to find the right light

10 Powerful stories told with in every single picture



ABOUT THE AUTHOR

Fans of photographer Jens Lennartsson are delighted that he abandoned his computer science career after a few short semesters at Lund University. Completely self-taught, Jens' interest in capturing the world around him grew from following around his journalist grandfather. When he got his first digital camera at the age of 19, he knew what he was meant to do .

Jens is a lifestyle photographer in the purest sense, focusing on regular people and how they lead their lives. Through his photography, website, books and non-profit initiatives like EYE AM and The Ethnicity Project, he aims to inspire, share knowledge and make new connections.

Though he's based in Malmö, Jens' passion for photography, travel and amazing food takes him to every corner of the globe. He's known for his Zen approach to practicing his craft, using minimal equipment, natural light and living in the moment. The results speak for themselves.

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BOOK LAUNCH SPEAKING OPPORTUNITY:

FROM TOURIST TO TRAVELLER

THE SECRETS TO AUTHENTIC EXPERIENCES AND BETTER PHOTOGRAPHS

In our hectic, always-connected lives, it's essential to take a break and get away from it all. But we often return home feeling just as stressed as when we left. How can we make our travel experiences more fulfilling and take better pictures in the process?

Using personal anecdotes, sharp observations and (humorous) lessons learned the hard way, photographer Jens Lennartsson reveals the advantages of taking a different approach to travel. You'll learn to slow down, face your fears and find local authenticity that most tourists never see.

His insights are united by one simple fact: we're losing sight of our need to make real human connections. By letting go of preconceptions and building relationships face to face, you'll enrich your travel experiences, grow as a person and take pictures that capture the essence of your destination. From Cuba to Kolkata and everywhere in between, you'll be inspired to immediately apply Jens' advice wherever your next trip takes you.

CONTACT EDITOR@NEWHEROESANDPIONEERS.COM TO KNOW MORE ABOUT THIS OPPORTUNITY.

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